



THE CHILDREN'S MUSEUM
OF WILMINGTON



6th Annual

ENCHANTED

CHARACTER WALK

Saturday, March 28th, 2026

10:00am ~ 11:30am

The New Hanover County Arboretum

TO BECOME A SPONSOR OR MAKE A DONATION, PLEASE CONTACT
PERKES@PLAYWILMINGTON.ORG (910) 254-3534 X104

WWW.PLAYWILMINGTON.ORG/ENCHANTED-CHARACTER-WALK



WHAT CAN YOUR DOLLARS DO?

TOGETHER WE CAN MAKE A DIFFERENCE IN THE LIVES OF CHILDREN
IN OUR COMMUNITY. HERE'S HOW YOUR DOLLARS WILL HELP.

- Your support helps The Children's Museum of Wilmington inspire curiosity, creativity, and lifelong learning for children across our community. Here's how your contribution makes an impact:
- Inspire Learning: Provide the supplies needed for one month of daily educational programs—STEM, Art, and Literacy.
- Create Access: Fund a Museum field trip for under-resourced children, opening the door to hands-on learning experiences.
- Spark Imagination: Support the development of interactive and educational exhibits that engage young minds through play.
- Build the Future: Contribute to our endowment, ensuring that future generations can continue to learn, play, and grow at the Museum.
- Expand Our Reach: Help us bring Museum programs into the community through meaningful outreach initiatives and partnerships.

THE CHILDREN'S MUSEUM OF WILMINGTON | 116 ORANGE ST., WILMINGTON, NC 28401
WWW.PLAYWILMINGTON.ORG//ENCHANTED-CHARACTER-WALK | 501(C)3 ORGANIZATION

TAX ID #56-2043649

ENCHANTED CHARACTER SPONSORSHIP OPPORTUNITIES

Royal Sponsor - \$5,000 (1)

- 16 magical tickets to the Enchanted Character Walk (\$800)
- 50 golden guest passes to the Museum, valid for a whole year (\$500)
- Your snazzy logo shining bright at Check-in and by your Character
- Your logo splashed across all marketing goodies & activity bags
- Your logo and link featured on the Enchanted Character Walk webpage & Facebook event page—hello, fame!
- 1 Museum Adventurer Membership gifted in your name to local kid-focused organizations
- Shout-out on the Front Desk Marquee
- Grey Billboard Digital Promotion in Wilmington locations, flipping like a pro all month long, spotlighting our Royal and Noble Sponsors (\$2,000)
- 4 exclusive tickets to the swanky YachtVenture fundraiser on October 24, 2026 (\$700)
- A special invite to the 2026 VIP cocktail reception—cheers to that!

Noble Sponsor - \$3,000 (3)

- 10 magical tickets to the Enchanted Character Walk (\$500)
- 30 golden guest passes to the Museum, valid for a whole year (\$300)
- Your snazzy logo shining bright at Check-in and by your Character
- Your logo splashed across all marketing goodies & activity bags
- Your logo and link featured on the Enchanted Character Walk webpage & Facebook event page—hello, fame!
- Shout-out on the Front Desk Marquee—get ready to strut your stuff!
- Grey Billboard Digital Promotion in Wilmington locations, flipping like a pro all month long, spotlighting our Royal and Noble Sponsors (\$2,000)
- A special invite to the 2026 VIP cocktail reception—cheers to that!

Grand Sponsor - \$1,500 (3)

- 6 magical tickets to the Enchanted Character Walk (\$300)
- 20 golden guest passes to the Museum, valid for a whole year (\$200)
- Your snazzy logo shining bright at your Character
- Your logo splashed across all marketing goodies & activity bags
- Your logo and link featured on the Enchanted Character Walk webpage—hello, fame!
- A special invite to the 2026 VIP cocktail reception—cheers to that!

Character Sponsor - \$300

- 2 magical tickets to the Enchanted Character Walk (\$100)
- Your snazzy logo shining bright at your Character
- Name splashed across all marketing goodies & activity bags
- Your name and link featured on the Enchanted Character Walk webpage—hello, fame!

THE CHILDREN'S MUSEUM OF WILMINGTON

Who We Are

The Children's Museum of Wilmington is a 501(c)3 nonprofit organization that has been serving the greater Wilmington community for over 28 years. Our supporters and community partners make it possible for us to provide the children of southeastern North Carolina with an inspiring place where children can actively learn through creative and imaginative play.

Our Mission

To provide a welcoming and engaging environment that promotes hands-on art, science, and literacy-focused learning for all children and their caregivers.

Imagine:

We encourage children to be curious and to learn through play.

Explore:

We invite all children to discover science, health, the arts and literacy through our exhibits, activities, and events.

Engage:

We actively support positive interactions between all children, our community, and our planet for today and the future.

BOARD OF DIRECTORS

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Tiffany Kitchen - Vice President

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Thank you to our host: & for the magic!



the arboretum
NEW HANOVER COUNTY

